



## **B Hotel Alabang Launches Alejandro's Dining, Bar & Events: A Dynamic New Chapter for an Ultimate Dining Venue**



*B Hotel Alabang*

**Alabang, Philippines – August 8, 2024** - B Hotel Alabang proudly introduces Alejandro's Dining, Bar & Events, a distinguished addition set to redefine the dining landscape in Southern Metro Manila.



Named after Alejandro, the beloved son of the hotel's owner, Alejandro's Dining, Bar & Events embodies a profound narrative of family, tradition, and innovation. The restaurant's logo, featuring an elegant arc, symbolizes strength, heritage, and inclusivity. From the bold uppercase "A" to the lowercase "a," the arc reflects the enduring bond between father and son, encapsulating stability, support, and ambition. "Alejandro's is more than just a dining venue; it's



a tribute to family and the values we hold dear. We envisioned a place where quality meets affordability, ensuring everyone can enjoy a remarkable culinary experience in a refined setting,” said Mr. Ryan Chan, Managing Director of B Hotels.



*Reuben Sandwich*



*US Choice Tenderloin A la Plancha*



*Homemade Corned Beef*



*Hainanese Chicken Rice*

Formerly known as Prime Café, the establishment has been rebranded to Alejandro’s Dining, Bar & Events to better reflect the personal connection and the family heritage it represents. This change was driven by the desire to create a dining experience that not only offers exceptional cuisine but also tells a story of family, tradition, and innovation. Nestled in the heart of Madrigal Business Park, Alejandro’s promises an elevated culinary journey curated by Chef Robert "Bam" Guevarra, Executive Sous Chef. Inspired by a fusion of Filipino and Western influences, the menu offers a tantalizing array of dishes designed to evoke comfort, elegance, and satisfaction. Each creation is a testament to Chef Bam’s dedication to quality and flavor, ensuring every visit is a memorable dining experience.



*Alejandro's Dining, Bar & Events*

“Alejandro’s Dining, Bar & Events is committed to offering a casual dining experience that remains accessible to all. With a welcoming atmosphere and a menu crafted to delight both in-house patrons and visiting diners, Alejandro’s combines culinary excellence with affordability, making it a go-to destination for any occasion,” remarked Ms. Glennis Narciso, B Hotel Alabang General Manager.



*Alejandro's Dining, Bar & Events*

In addition to its culinary offerings, Alejandro’s Dining, Bar & Events features a versatile space that can be transformed for private or exclusive events. Whether you are planning an intimate gathering or a large celebration, Alejandro’s provides the perfect setting with its homey ambiance and exceptional service.



Discover the charm of Alejandro's Dining, Bar & Events at B Hotel Alabang, where heritage meets innovation in every dish and every detail. Whether celebrating a milestone or enjoying a casual meal, Alejandro's invites you to savor the finest Filipino and Western cuisine amidst a setting that exudes warmth and elegance.

For inquiries and reservations, please contact Alejandro's Dining, Bar & Events at (+632) 8828 8181 or visit [www.bhotelalabang.com](http://www.bhotelalabang.com).

###